**Social Media Content Planning Template**

**From:**

**To:**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Monday**

|  |  |  |
| --- | --- | --- |
| Time |  |  |
| Channel |  |  |
| Audience |  |  |
| Message |  |  |
| Content |  |  |
| Responsible |  |  |

**Tuesday**

|  |  |  |
| --- | --- | --- |
| Time |  |  |
| Channel |  |  |
| Audience |  |  |
| Message |  |  |
| Content |  |  |
| Responsible |  |  |

**Wednesday**

|  |  |  |
| --- | --- | --- |
| Time |  |  |
| Channel |  |  |
| Audience |  |  |
| Message |  |  |
| Content |  |  |
| Responsible |  |  |

**Thursday**

|  |  |  |
| --- | --- | --- |
| Time |  |  |
| Channel |  |  |
| Audience |  |  |
| Message |  |  |
| Content |  |  |
| Responsible |  |  |

**Friday**

|  |  |  |
| --- | --- | --- |
| Time |  |  |
| Channel |  |  |
| Audience |  |  |
| Message |  |  |
| Content |  |  |
| Responsible |  |  |

**Saturday**

|  |  |  |
| --- | --- | --- |
| Time |  |  |
| Channel |  |  |
| Audience |  |  |
| Message |  |  |
| Content |  |  |
| Responsible |  |  |

**Sunday**

|  |  |  |
| --- | --- | --- |
| Time |  |  |
| Channel |  |  |
| Audience |  |  |
| Message |  |  |
| Content |  |  |
| Responsible |  |  |